

Tucson Legacy Business Program - Application

About the Legacy Business Program

The Tucson Legacy Business Program seeks to recognize locally-owned businesses for their role in shaping Tucson's unique identity, and to support their longevity and continued success.

Legacy Businesses may be recognized in City of Tucson marketing materials, including but not limited to websites, printed materials, interactive maps and brochures, and recognition at events.

Business Eligibility Criteria

To be recognized as a Tucson Legacy Business, a business must meet the following criteria:

- Independently-owned, for-profit business in continuous operation in Tucson for at least 25 years (businesses started in Pima County and later annexed into the City are eligible);
- Business has contributed to the community's history and/or identity; and
- Owners are committed to maintaining the defining features of the business.

Application and Selection Process

1. Business will submit a completed application form.
2. Applications will be reviewed by a City of Tucson inter-departmental selection team and a recommendation will be forwarded to the Director of Economic Initiatives.
3. The Director of Economic Initiatives will determine eligibility and notify applicant within 60 days of the application date.

Questions?

If you have any questions or need assistance, please contact the Office of Economic Initiatives at businesshelp@tucsonaz.gov.

Section One: Business and Applicant Information

Name of Business

Date Established

Business Owner(s)

Please explain any change(s) in business ownership if the current owner(s) has/have owned the business for less than 25 years.

Type of Business

Address of Primary Business Location

Addresses of Any Additional Locations

Business Phone Number

Business Website

Business Social Media Pages

Applicant Name

Applicant Phone

Applicant Email

Section Two: Historical Narrative

Provide a written narrative in a question-and-answer format that illustrates the business' history and conveys its eligibility as a Tucson Legacy Business. Please respond to each of the questions below. Responses to each question should not exceed 800 words.

1. **The business is independently owned, for-profit, and has been in continuous operation in Tucson for at least 25 years.**

Provide a short history of the business, including when the business opened in Tucson (or Pima County, if it has since been annexed into the City of Tucson) and ownership history. If there are multiple locations, include opening dates for additional locations. If there are any special features of the business location, such as placement on a historic preservation registry, etc., please discuss.

2. The business has contributed to the community's history and/or identity.

Discuss the business' contribution to the history and/or identity of the neighborhood in which it is situated, and/or to Tucson. This includes participation in significant events (please elaborate on any participation), association with a significant or historical person, culturally significant services and/or architecture, etc. Describe the community the business serves and discuss how the loss of the business would negatively impact the community.

3. The business is committed to maintaining its defining features and/or services/products.

Describe the business and the key features and define it. How does the business demonstrate a commitment to maintaining special traditions, services, and physical spaces that define it?

Section Three: Photos and Supplemental Materials

Please submit the following documents with your application.

Photos (required)

- At least one photo of the exterior
- At least one current interior
- Signage
- Additional photos to capture unique features and/or traditions

Supplemental Materials

If available, please include supplemental materials that support the business' nomination to the Legacy Business Program. Materials may include information on physical features, traditions and practices discussed in the written narrative, photographs, awards, and other items. *Note: These items are not required for the application, but are recommended when available.*

- Letters of support
- Awards
- Newspaper/magazine articles
- Historical photos of original location

*Email completed application to businesshelp@tucsonaz.gov.